

WEIN WURMS



In harmony with nature
offering the best the Weinviertel can create ...
... that's our philosophy!

THE WINERY

The **family winery WEINWURM** is located in the north-eastern part of the Weinviertel, a region influenced by Pannonian climate. Wine maker Georg Weinwurm runs the winery in **third generation**, energetically supported by ambitious family members. The vineyards are stocked with various grape varieties in red and white, great attention is paid to even rare varieties. We cultivate our wines in accordance with nature and in consideration of the terroir in order to reflect the top quality of the Weinviertel in all our wines.

In the **1950s**, Georg's grandfather Anton Weinwurm planted his first vineyard with Grüner Veltliner, which soon turned out to be Blauer Zweigelt. He laid the foundation for the red wine variety for which the winery is known today. The WEINWURMs see this as a lucky hit and named the wine from this vineyard 'Glücksmoment' - lucky moment.

Meanwhile 28 hectares are cultivated, which are planted with Welschriesling, Grüner Veltliner, Chardonnay, Pinot Blanc, Muscat Ottonel, Red Muscat, Rivaner, Blauer Zweigelt, Blauer Portugieser, Merlot and Syrah.

DER WINZER



Since 2001 Georg Weinwurm is master of the vineyards. His idea is to give back attention to the rare varieties. The **Weinviertel** is the **most diverse agricultural area in Austria**, and traditionally it is diverse also in viticulture. Thus, next to the main grape variety Grüner Veltliner, Georg Weinwurm is as well dedicated to the Red Muscat, the Rivaner or the Syrah. The conviction for diversity found Georg in Australia. The months at Andrew Peace Wines in conjunction with the experience gained at renowned Austrian winemakers are the fundament of the operating philosophy that cellar master Georg Weinwurm follows now: in harmony with nature, taking into account the terroir to show the best of the Weinviertel in all our wines.

TERROIR

The eastern Weinviertel is strongly influenced by Pannonian climate, so warm and dry. Combined with so much loess and gravel, it is important to have clay as water reservoir. These conditions can be found in the most important vineyards of the estate.

The vineyard **Kugelberg** is a south facing hill, with airy soil of gravel in deep layers. Here, the loess provides fruit and peppery spice for the Grüner Veltliner growing here.

The adjoining **Ried Schilling** is an exposed hillside that slopes to the south. It is very hot there, which is particularly great for dense Grüner Veltliners, Pinot varieties and red varieties. The adjacent Plot forest provides cool nights, which delays the ripening of the grapes. As a result, the grapes can ripen long enough to develop a beautiful bouquet without being heavy and broad. This is supported by an earlier harvest.

Different tongues of brown earth, loam and loess make the diversity of varieties possible and ensure their complex expression.



Weingut WEINWURM

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